

**FOR IMMEDIATE RELEASE**

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**CELEBRATE LEONARD BERNSTEIN'S CENTENNIAL BIRTHDAY**  
**FREE ADMISSION AND FESTIVITIES**  
**AT THE NATIONAL MUSEUM OF AMERICAN JEWISH HISTORY**

**WHAT:** The **National Museum of American Jewish History (NMAJH)** is **open and free on Saturday, August 25** in celebration of Leonard Bernstein's birthday. August 25 would have been the musical icon's 100th birthday.

**WHEN:** Saturday, August 25, 10 am – 5:30 pm

**WHERE:** NMAJH, 101 South Independence Mall East at the corner of Fifth and Market Streets in Philadelphia

**ACTIVITIES:** Visitors will have access to the entire Museum for free as the special exhibition *Leonard Bernstein: The Power of Music* enters its final week on view at the Museum. The Museum will be strewn with festive birthday décor.

**11:00 AM – 2:00 PM**

Participate in a public chalk art installation on the Museum's plaza. Weather permitting.

**2:00 PM**

Join us for cupcakes and to sing happy birthday to Leonard Bernstein outside the Museum Store.

**Throughout the Day**

Write your own Love Note For Lenny and contribute to [The Philadelphia Orchestra's](#) Post-It celebration.

**8:00 PM - Midnight**

Happy Birthday Bernstein! A Midsummer's Eve Celebrating Life, Love, and Lenny  
Join the Young Friends of NMAJH as we gather for our annual summer party! This year we are celebrating Leonard Bernstein's 100th birthday with a night full of music, dancing, and a special late night view of the special exhibition *Leonard Bernstein: The Power of Music*. Drinks and light fare included with ticket purchase.

Cost: \$40 non-members / \$30 for Young Friends of NMAJH Members.

Tickets: [bit.ly/HappyBirthdayLenny](http://bit.ly/HappyBirthdayLenny)

**WEBSITE:** Visit <https://www.nmajh.org/> for more information.

Discover more Leonard Bernstein centennial celebrations in Philadelphia at [bit.ly/phillyloveslenny](http://bit.ly/phillyloveslenny) and on social media using [#PhillyLovesLenny](https://twitter.com/PhillyLovesLenny).

For high-resolution images and additional information on *Leonard Bernstein: The Power of Music*, visit [Dropbox](#).

*Leonard Bernstein: The Power of Music* received generous support from the National Endowment for the Humanities, which awards grants to programs demonstrating the highest scholarship and excellence. For more information, visit [NMAJH.org/Bernstein](http://NMAJH.org/Bernstein).



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### **About the National Museum of American Jewish History**

The National Museum of American Jewish History (NMAJH), located on historic Independence Mall in Philadelphia, brings to life the more than 360-year history of Jews in America. Tracing the stories of how Jewish immigrants became Jewish Americans, the Museum invites visitors of all backgrounds to share their own stories and reflect on how their histories and identities shape and are shaped by the American experience. An open door for all, NMAJH honors the past and contributes to a better future by sharing the power of imagination and ideas, culture and community, leadership and service, in ways that turn inspiration into action.

NMAJH is located at 101 South Independence Mall East at the corner of Fifth and Market Streets in Philadelphia. Museum hours are Tuesday to Friday, 10:00 am - 5:00 pm, and Saturday and Sunday 10:00 am - 5:30 pm. NMAJH is closed most Mondays, including federal holidays and some Jewish holidays. Museum admission is \$15.00 for adults, \$13.00 for senior citizens and youth, free for children 12 and under, Museum Members, and active military with ID; reduced prices available if purchased online. For more information, visit [NMAJH.org](http://NMAJH.org) or call 215.923.3811. Connect with the Museum on [Facebook](#), [Instagram](#), [Twitter](#), and [Pinterest](#). For more information, visit [NMAJH.org](http://NMAJH.org) or call 215.923.3811.

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