

Richard Avedon's "Family" Portraits Go on View in Philadelphia

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Richard Avedon's 'Allen Ginsberg and Family.'

Haavetz

Richard Avedon may be synonymous with iconic fashion photography, but the lensman was known for his striking portraits of powerful personalities too.

While on commission by Rolling Stone magazine to cover the 1976 presidential election, Avedon created black and white portraits of luminaries such as Jimmy Carter and Gerald Ford; A.M. Rosenthal, a former managing editor of the New York Times who gained fame for publishing the Pentagon Papers; and W. Mark Felt, also known as "Deep Throat." Sixty nine of these portraits, collectively titled "The Family," will feature as part of "Richard Avedon: Family Affairs," now on at the National Museum of American Jewish History (NMAJH) in Philadelphia.